



Fort Lauderdale, FL

34.8 mi² | Pop: 178,590 | 136th Most Populous U.S. City | Est. 1911

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **Fort Lauderdale**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



44% greater population density



28% more women and minority-owned businesses



77% more people of color

The building blocks for an inclusive, diverse, economically vibrant city, Fort Lauderdale's older, smaller buildings are irreplaceable assets. For more information about Fort Lauderdale's high-character areas, **please see reverse**.

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Fort Lauderdale and other American cities further by visiting:

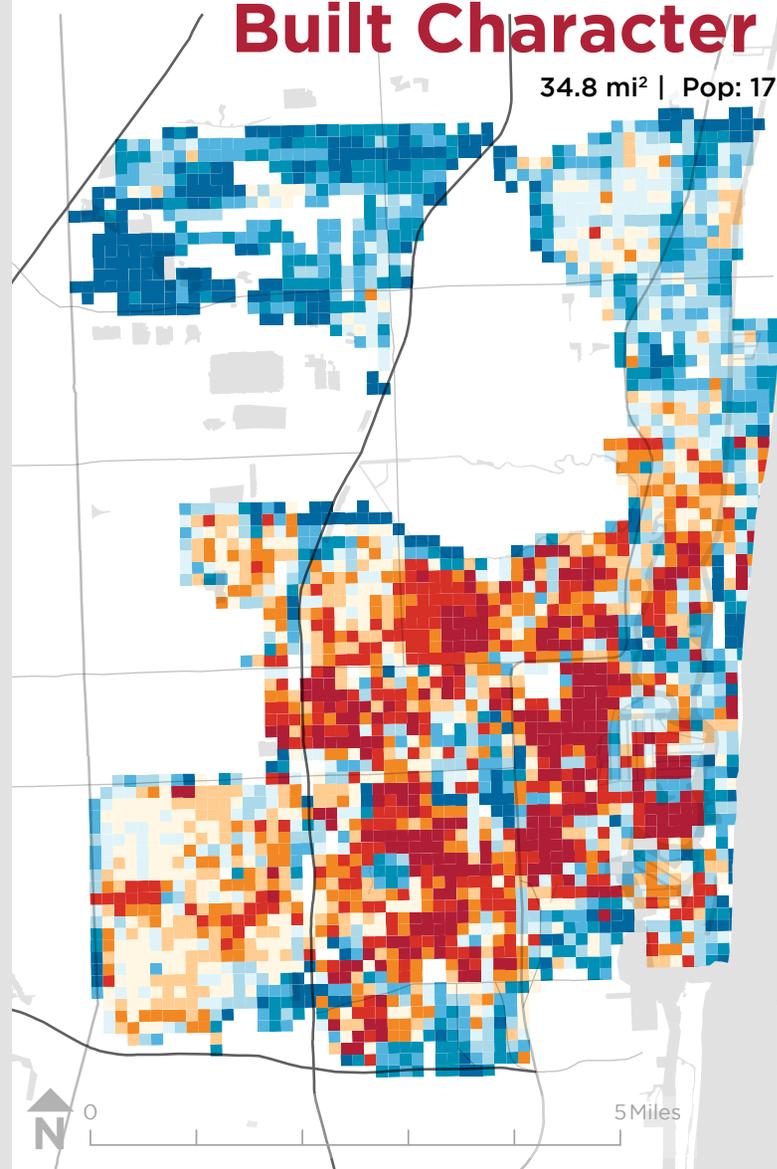


National Trust for Historic Preservation
Preservation Green Lab

Built Character in Fort Lauderdale

34.8 mi² | Pop: 178,590 | 136th Most Populous U.S. City | Est. 1911

The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

High Character Score Areas (Red) | Low Character Score Areas (Blue)

Density & Diversity

	High Character Score Areas	Low Character Score Areas
Avg. Population/Grid Square [†]	70.1	48.7
Median Age (Years) [†]	41.7	45.5
Avg. Between Age 18-34 [†]	21.2%	19.8%
Avg. Foreign Born ^{††}	22.2%	23.7%
Avg. New to County ^{††}	5.4%	5.5%
Avg. People of Color [†]	46.5%	37.1%
Avg. Housing Units/Grid Square [†]	34.9	31.3
Avg. Vacant Homes [†]	14.2%	17.8%
Avg. Owned Homes [†]	58.6%	62.8%

Inclusiveness

	High Character Score Areas	Low Character Score Areas
Total Women and Minority-Owned Businesses ^{†††}	868	679
Avg. Affordable Rental Housing Units [†]	57.1%	51.1%

Economic Vitality

	High Character Score Areas	Low Character Score Areas
Total Jobs in Small Businesses ^{††††}	9,702	16,448
Total Jobs in New Businesses ^{††††}	2,411	4,308
Total Jobs in Creative Industries ^{††††}	4,451	17,194

[†]Data from the 2010 Census
^{††}Data from the 2010-2014 5-Year Estimates of the American Community Survey
^{†††}Data from Dun & Bradstreet, 2016.
^{††††}Data from LEHD LODES, 2014

Building and Preservation Facts

Parcels/Buildings	Fort Lauderdale	50-City Average
Total	55,045	204,038
Per Square Mile	1,590	1,436
Median Year Built	1959	1952
On Nat'l Register of Historic Places	Data Unavailable	6.8%
Locally Designated	Data Unavailable	4.3%
Historic Tax Credit Projects	1	27.5

Year Built By Period, Fort Lauderdale | 50-City Average

